DRAFT November 8, 2012

CONTINENTAL DIALOGUE ON NON-NATIVE FOREST INSECTS & DISEASES EIGHTH DIALOGUE MEETING

Tuesday, November 13, 2012

Sacramento Convention Center Sacramento, CA

Proposed Agenda

Meeting Goals:

- Cultivate collaborations toward action to address the threat of non-native forest insects and diseases;
- Look for opportunities to link state and local actions to Continental Dialogue efforts to enhance national policies and strategies;
- Expand the effectiveness and reach of public and private entities and citizens in the battle against the non-native insects and diseases killing their trees; and
- Identify and seek consensus needed actions for major initiatives the Continental Dialogue will advance in the upcoming year.

8:00 – 8:30 Meeting Registration

- 8:30 8:45 <u>Introductions, Meeting Objectives, and Agenda Review</u> Paul De Morgan, RESOLVE
 - Introductions
 - Overview of meeting objectives and agenda
 - Meeting ground rules
- 8:45 9:00 <u>Welcome and Brief Comments</u> Karen Ross, Secretary, California Department of Food and Agriculture
- 9:00 9:15 Orientation to the Continental Dialogue
 - Overview of the Goals and Initiatives Bill Toomey, Forest Health Protection Program
 Director, The Nature Conservancy
- 9:15 11:00 Panel: Forest Health Initiatives: Local Actions
 - Current situation with wood packaging: California and nationally Kevin Harriger, Department of Homeland Security / Customs and Border Protection
 - Current situation with incoming plants: California and nationally Marla Cazier-Mosley, Regional Program Manager for the Western Region, USDA-APHIS
 - Educating citizens about risk to increase their willingness to accept control measures huonglongbing Joel Nelsen, President, California Citrus Mutual
 - California Firewood Task Force Janice Alexander, University of California Cooperative Extension
 - Nursery Certification Update Craig Regelbrugge, American Nursery & Landscape Association
 - Discussion
 - o Lessons applicable to the Dialogue's efforts
 - o Opportunities for Dialogue action
- 11:00 11:15 **Break**

DRAFT November 8, 2012

11:15 – 12:15 <u>Panel: Overview and Update of Dialogue Initiatives and Actions (Note: the overviews will set stage and provide necessary information for the afternoon working sessions)</u>

- **Don't Move Firewood and Firewood Outreach Coordination** Leigh Greenwood, Forest Health Protection Program, The Nature Conservancy
- **Healthy Urban Tree Initiative** Bill Toomey, Forest Health Protection Program Director, The Nature Conservancy
- New Pest Documentary: Trees, Pests and People Sarah Volkman, Forest Health Protection Program, The Nature Conservancy
- Joint Outreach Efforts to Woodworkers Mark Stanley, Chair, California Oak Mortality Task Force
- 12:15 1:00 Lunch (box lunches provided)
- 1:00 2:15 <u>Initiative Breakout Session A (Concurrent Sessions)</u>
 - Firewood Certification: Private and Agency efforts going forward Geoff Friedman, American Firewood Producers and Distributors Association
 - **Healthy Urban Tree Initiative:** Future opportunities *Bill Toomey, Forest Health Protection Program Director, The Nature Conservancy*
 - *Trees, Pests and People*: Education and Outreach *Sarah Volkman*, Forest Health Protection Program, The Nature Conservancy
- 2:15 2:30 Transition to Next Breakout
- 2:30 3:45 <u>Initiative Breakout Session B (Concurrent Sessions)</u>
 - There's an App for that: EDDMaps, Firewood Buddy, Report a Pest. Encouraging the public to use their technology to save trees Chuck Bargeron, University of Georgia, Center for Invasive Species & Ecosystem Health; Lisa DeBruyckere, Oregon Invasive Species Council Coordinator; and Susan Sawyer, California Department of Food and Agriculture
 - **Prevention:** Closing the "plants for planting" pathway: how can stakeholders help facilitate adoption by nurseries of integrated pest-management programs? Faith Campbell, Forest Health Protection Program, The Nature Conservancy
- 3:45 4:00 **Break** (opportunity for networking)
- 4:00 4:40 Where Do We Go Next? Timeline and Actions for 2012/13 Paul De Morgan
 - Brief overview of Breakout Session key points, proposed actions, and next steps
 - Identify other priority actions
 - Develop preliminary timeline for actions
- 4:40 5:00 Summary and Next Steps Paul De Morgan
 - Acknowledgments
 - Steering Committee next steps
- 5:00 Adjourn Formal Meeting
- 6:00 7:30 **Optional:** Social Mixer Hosted by Sustainable Urban Forest Coalition, Utility Arborist Association, Society of Municipal Arborists, and the Continental Dialogue

Location: East Lobby 3rd Floor, Sacramento Convention Center

DRAFT November 8, 2012

Breakout Session Objectives/Descriptions

Initiative Breakout Session A

Firewood Certification: Private and Agency efforts going forward – Geoff Friedman, American Firewood Producers and Distributors Association

TO BE INCLUDED

Healthy Urban Tree Initiative: Future opportunities – *Bill Toomey, Forest Health Protection Program Director, The Nature Conservancy*

Learn about the Healthy Urban Tree Initiative and the role of the Continental Forest Dialogue, TNC, the U.S. Forest Service, and others in advancing the Initiative going forward. Learn about the proposed activities for the Healthy Urban Tree Initiative and how Dialogue members can participate. Identify key next steps for the Initiative

Trees, Pests and People: Education and Outreach – Sarah Volkman, Forest Health Protection Program, The Nature Conservancy

The Trees, Pests & People breakout session will include a viewing of the new 30 minute documentary produced by The Nature Conservancy in partnership with USDA APHIS. Discussion following the film will engage participants in how the Continental Dialogue can best use the documentary as an educational and outreach tool to raise awareness of non-native invasive forest insects.

Initiative Breakout Session B

There's an App for that: EDDMaps, Firewood Buddy, Report a Pest. Encouraging the public to use their technology to save trees – *Chuck Bargeron, University of Georgia, Center for Invasive Species & Ecosystem Health; Lisa DeBruyckere, Oregon Invasive Species Council Coordinator; and Susan Sanyer, California Department of Food and Agriculture*

Learn about the EDDMaps, Firewood Buddy, and Report a Pest urban tree inventory and health assessment tools. Discuss how these tools can be used to advance forest health protection efforts. Identify opportunities for promoting the use of these tools. Identify action items and next steps.

Prevention: Closing the "plants for planting" pathway: how can stakeholders help facilitate adoption by nurseries of integrated pest-management systems? – Faith Campbell, Forest Health Protection Program, The Nature Conservancy

It is widely believed that nurseries implementing integrated pest-management programs will be more able to prevent introduction and spread of pests via the "plants for planting" pathway. While scientists, regulators, and the nursery industry are nearing agreement on the components of such programs, other issues remain, many around the likely cost of implementing such programs. We will explore what roles stakeholders, working through the Continental Dialogue, might play in strengthening incentives for adopting such programs, possibly including building customer demand for "clean" plants produced under such programs.