# Something New for Invasive Species Reporting

Farm Bill: Regional Strategic System for Early Detection of Invasive Species.

Susan Sawyer

# A brief history of this Farm Bill:

• In 2011, CDFA requested Farm Bill monies for the category "Regional Strategic System for Early Detection of Invasive Species". Oregon had conceived of the idea and California agreed to the idea; both states applied for this Farm Bill group. Both were awarded the money for developing a region wide system for "Citizen Scientists" to easily report suspicious sightings of possible exotic insects, plants, diseases and animals. Oregon and California are starting with insects.

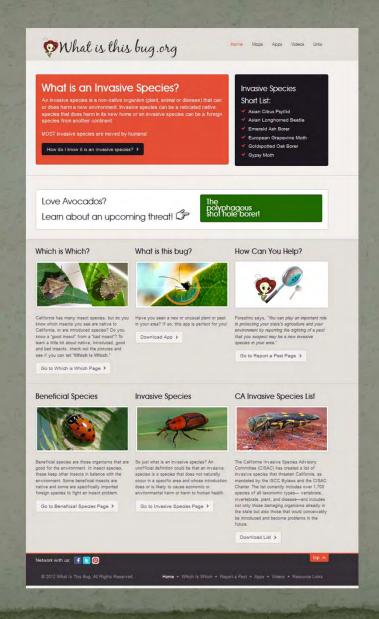
### To conclude the story ...

- The Farm Bill consists of several parts:
- 1. A method for the public to report a possible find using an iPhone application, consisting of a short form and an image to be sent.
- 2. A web based reporting system.
- 3. A way for officials to respond to these possible finds.
- 4. Reports generated and confirmed, would be available for the entire western region of federal, state and local governments (Agriculture, Fish and Game, etc.), universities and county extension offices, as well as private conservation groups and individuals.
- 5. Maps of the find areas would be available too.

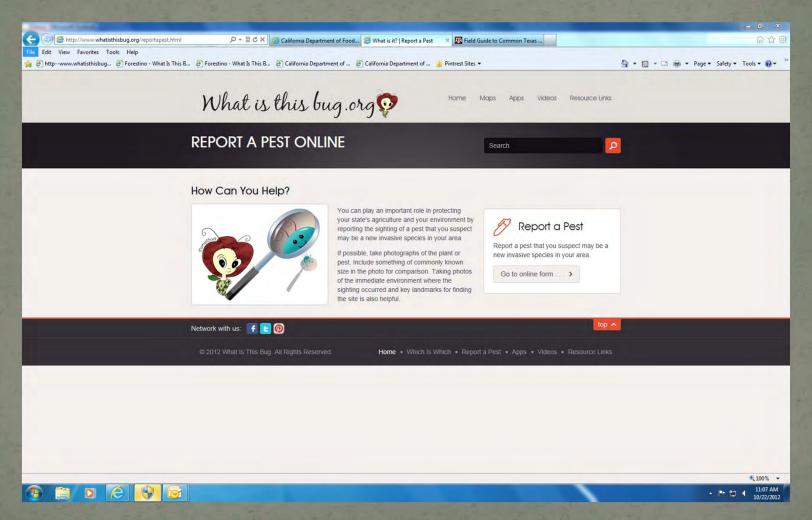
### To date, here is what we have.

- Web page with several sections to teach about Invasive Species, what they are and what is considered an invasive species and how private citizens can help.
- Other sections are to inform readers about beneficial and endangered insect species.
- A link to California Invasive Species Council invasive species list.
- One section has the iPhone app for free download.
- Connections to several social media sites (Facebook, Twitter, Pintrest).

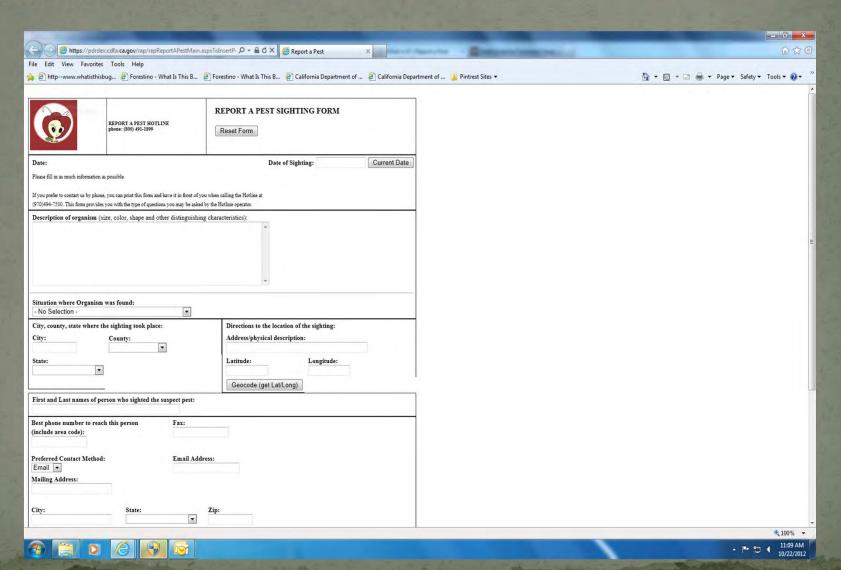
# Web page: Whatisthisbug.org



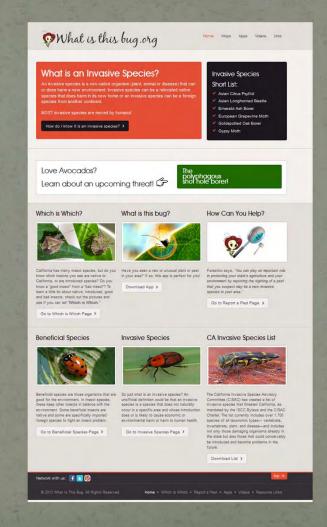
# If you click on "How You Can Help".



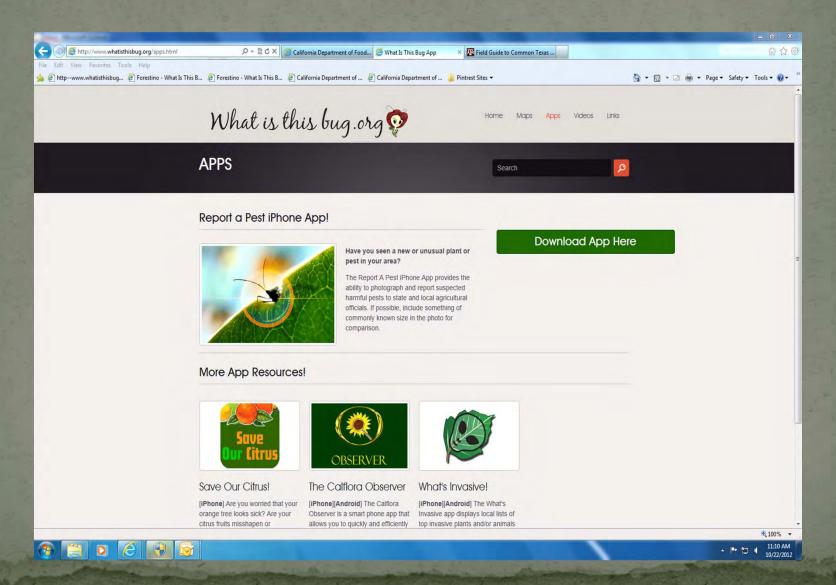
# You are sent to an electronic form to fill out and send in.



# If you use the iPhone app



### The screen will look like this:



### Click on the "Download" button:

### Report A Pest

### View More By This Developer

### By California Department of Food and Agriculture

Open iTunes to buy and download apps.



### Description

Report A Pest provides the ability to photograph and report suspected harmful pests to state and local agricultural officials.

Report A Pest Support >

### What's New in Version 1.1

GPS functions updated

### View In iTunes

### Free

Category: Business
Updated: Aug 22, 2012
Version: 1.1
Size: 5.7 MB
Language: English
Seller: California Department of
Food and Agriculture
© California Department of
Food and Agriculture
Rated 4+
Rated 4+

Requirements: Compatible with iPhone 3GS, iPhone 4, iPhone 4, 5, iPhone 5, iPod touch (3rd generation), iPod touch (4th generation), iPod touch (5th generation) and iPad. Requires iOS 5.1 or later.

### **Customer Ratings**

We have not received enough ratings to display an average for the current version of this application.

### iPhone Screenshots

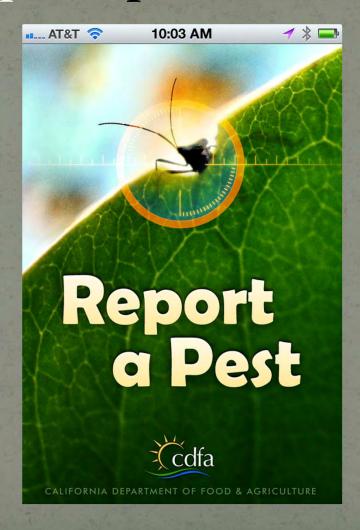




# What the entire pathway will look like:



# iPhone App: Report-A-Pest



### iPhone App: Report-A-Pest main page



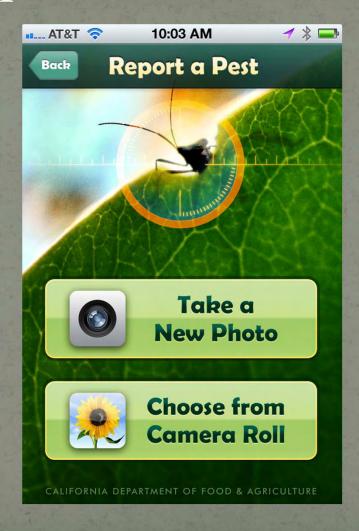
# iPhone App: Profile

■ AT&T 🤝	10:03 AM	<b>1</b> ≯ ■
	Report a Pest	Done
Name		
Email		
Phone		
State		
QWE	RTYU	OP
AS	DFGHJ	KL
	XCVBN	M
.?123	space	return

### iPhone App: Information



# iPhone App: Shoot



# iPhone App: Send



# iPhone App: Thank you



### What Happens to the iReport?

- Image and form goes to State of California ID Lab.
- Screened and sent on.
- Diagnostician looks at image and determines if there needs further investigation.
- Someone is sent to collect a sample and the actual specimen is looked at.
- If it is a positive find, it is sent to United States

  Department of Agriculture Lab to confirm the find.
- At the find site, more investigation is conducted to see how many may be present in that location.

### iPhone App: More Information Needed



# There are Other Agencies with Forms and Sites for Sending Reports

- Forest Pest: http://caforestpestcouncil.org/wpcontent/uploads/2008/06/Forest-Pest-Detection-Report2.pdf
- Fish and Game: http://www.dfg.ca.gov/invasives/inv\_reporting/InvasiveSp eciesReporting.pdf
- National Plant Board: http://www.wpdn.org/
- University of Georgia (EDDMaps): http://www.eddmaps.org/
- CDFA: http://www.cdfa.ca.gov/plant/reportapest/form/reportape stform.pdf
- Nature Conservancy (iMaps): http://www.imapinvasives.org/

