

CONTINENTAL DIALOGUE ON NON-NATIVE FOREST INSECTS AND DISEASES

Eighth Dialogue Meeting

November 13, 2012

Sacramento, CA

Speaker Bios

Janice Alexander, University of California Cooperative Extension. Janice has worked for the University of California Cooperative Extension in Marin County for the past 10 years. As part of the California Oak Mortality Task Force, she acts as the Sudden Oak Death Outreach Coordinator and oversees statewide outreach efforts, including maintaining the suddenoakdeath.org website. She has also conducted outreach on other pests such as the goldspotted oak borer, and coordinated education campaigns for the California Firewood Task Force. She currently splits her time between SOD and urban forestry issues.

Chuck Barger, Associate Director for Information Technology and Invasive Species, University of Georgia's Center for Invasive Species and Ecosystem Health. Chuck has been with the University of Georgia for 17 years where he has developed web applications, interactive CD-ROMs, databases and outreach publications. Websites that Chuck has designed for the University of Georgia have been featured twice in Science Magazine, received regional awards for content and design, and have received over 1 billion hits in the last 10 years. Recently, Chuck has developed and released the first smartphone Apps for the U.S. Forest Service, National Park Service and U.S. Fish and Wildlife Service.

Faith T. Campbell, Senior Policy Representative, Forest Health Protection Program, The Nature Conservancy. Faith earned a Ph.D. in politics from Princeton University. She has been an environmental advocate for more than 30 years, a recognized expert on invasive species for 20 years. Her writing on tree-killing pests have appeared in publications ranging from Bioscience to Wild Earth, as well as three in-house reports: Fading Forests I (at Natural Resources Defense Council), Fading Forests II (at American Lands Alliance), and Ounce of Prevention (at The Nature Conservancy).

Marla Cazier-Mosley, Regional Program Manager, Western Region, USDA APHIS. Marla is a Program Manager with USDA-APHIS-PPQ, located in Fort Collins, Colorado. She works with Agriculture Quarantine Inspection programs including Plant Inspection Stations, Identification Services, Plants for Planting, CITES, and Postentry Quarantine. As an employee of PPQ for the past 16 years, Marla worked as a PPQ Officer in El Paso and Dallas, TX, inspecting passengers and cargo at the U.S. ports of entry. She worked as a Smuggling Interdiction and Trade Compliance officer in Montana and Idaho, covering North border concerns and participating in trade compliance operations. She has worked as a Program Manager for the past eight years covering a variety of PPQ programs. Prior to working for USDA, she worked as a Research Technician with University of Nebraska-Lincoln, served as editor of the Wyoming Livestock Roundup newspaper, and worked as the Horticulture Assistant at the Texas Agricultural Extension Service in El Paso, TX. There she coordinated the Master Gardener Program, provided outreach and education on plant health, pest detection and low water use landscaping, and worked with researchers on several variety trials. She is a native of Casper, Wyoming where she attended Casper College prior to transferring to the University of Nebraska-Lincoln where she graduated in 1991 with a Bachelor of Science in Agriculture, with

emphasis in in communications and education. Marla enjoys spending time with her family camping, fishing, reading and especially watching her two children in various activities.

Lisa DeBruyckere, President, Creative Resource Strategies, LLC. Creative Resources Strategies is a consulting firm that assists natural resource organizations with their communication needs. Lisa has served the Oregon Invasive Species Council as their contract coordinator for the past 5 years. She has a master's degree in natural resource management, a bachelor's degree in journalism, and worked 21 years in state government for natural resource agencies in Oregon and Missouri. Lisa is dedicated to invasive species awareness, prevention, and management to protect and restore native fish and wildlife habitats and quality of life.

Geoff Friedman, President, American Firewood Producers and Distributors Association. As a successful business owner with a background in manufacturing, marketing and distribution of commercial packaged firewood, Geoff and his company, Lost Coast Forest Products, have emerged as the nation's leading industry partners. To date, Lost Coast has supplied more than 20 different large national retail chains and almost 100 regional distribution center warehouses. Over 20 million Lost Coast firewood packages have been purchased and used by American consumers, and each year Lost Coast continues to introduce new forest related products to the national market. Geoff is a forerunner in regulatory relationships and has worked closely with the USDA and State level agencies to insure industry compliance and he continues to develop an industry wide certification oversight agency.

Leigh Greenwood, Don't Move Firewood Campaign Manager, Forest Health Program, The Nature Conservancy. Don't Move Firewood (DMF) is an outreach and education campaign managed by The Nature Conservancy's Forest Health Protection Program. DMF works to abate the threats from human-caused spread of invasive forest pests across North America through public outreach and interagency cooperation on the subject of firewood movement. The work of Don't Move Firewood is overseen by the Continental Dialogue on Non-Native Forest Insects and Diseases. Leigh lives in Missoula Montana and enjoys skiing, hiking, and birdwatching.

Kevin Harriger, Deputy Executive Director, Office of Agriculture Operational Oversight, Customs and Border Protection, Department of Homeland Security. Kevin is the Deputy Executive Director for CBP's office of Agriculture Operational Oversight within the office of Agriculture Programs and Trade Liaison. He is charged with improving oversight of the agricultural mission across all CBP field offices by ensuring a more consistent application of agriculture inspection policy. He serves as the primary point of contact for: Joint Agency Task Force with the USDA; stakeholders; the AQI Partnership Council; and agricultural outreach. His other responsibilities include ensuring compliance with all agricultural program directives and policies, ensuring agriculture specialists have the equipment and resources they need to perform the agriculture inspection function, and initiating and monitoring special agriculture operations. Prior to assuming his duties as Deputy Executive Director, Kevin was the Director of Policy and Planning for CBP's agriculture programs. He also served as a Special Assistant to the Executive Director responsible for implementing and coordinating agriculture related projects and all agriculture related training for CBP agriculture specialists and officers. Kevin transferred from APHIS Plant Protection and Quarantine (PPQ) to CBP at the creation of the Department of Homeland Security on March 1, 2003. He started his career with APHIS as a PPQ officer in 1981. He has held positions in PPQ of First-line Supervisor, Officer in Charge of a work unit on the Boll Weevil Eradication Program, Port Director at Laredo, Texas, State Plant Health Director of Georgia, Chief Negotiator for PPQ management, and immediately prior to the transfer to DHS, he was one of the Assistant Regional Directors in Raleigh, North Carolina.

Joel Nelsen, President/CEO, California Citrus Mutual. Joel joined California Citrus Mutual as Chief Executive Officer in February 1982. Citrus Mutual's role is to inform and educate citrus producers, monitor, advocate and comment on issues affecting their economic livelihood. During Joel's tenure, CCM has been active in issues originating from Washington, D.C., Sacramento and abroad, affecting the produce industry and agriculture. Joel grew up in Southern California and graduated from Cal State University, Fullerton, with a B.A. in communications. He has been appointed to two terms on USDA's Agricultural Technical Advisory Committee for Trade. He is co-chair of the United States Citrus Science Council. He is serving as chair of the National Citrus Council. He is founding Chairman for the Agri-Business Presidents' Council, a 20-member association of California agricultural associations engaged in issues originating in California's capital, Sacramento. Annually he is a guest lecturer at Cal Poly San Luis Obispo visiting with Agri-Business Majors discussing public policy issues and methods for impacting those decisions. He also serves as a member of the President's Advisory Commission on Agriculture and Natural Resources for the University of California. He is the former chairman of the Alliance for Food and Fiber, a California coalition of commodity groups and trade associations with a task of informing California consumers about the nutritional aspects of fresh produce and educating them in regard to our food safety system. He was a member of Governor Pete Wilson's Task Force for Exotic Pest Eradication and was appointed by Governor Wilson and Secretary of State Bill Jones to the Gore/Chernomyrdin Task force designed to foster stronger trade relations between California and Eastern Russia. He was a former executive committee member for the "Buy California /California Grown" campaign. In 2009 he was designated by the industry trade paper, The Packer, as one of the 25 most influential members of the fresh fruit and vegetable industry. He and his wife, Suezette, have been married 38 years and reside in Visalia, California where their two grown daughters also live. His hobbies are golf and reading fiction. He has too much reality in his daily job!

Craig Reggelbregge, American Nursery & Landscape Association. Craig serves as the American Nursery & Landscape Association's Vice President for Government Relations and Research. ANLA is the national trade organization representing nursery and greenhouse crop growers, independent garden retailers, landscape design and installation professionals, and related industry suppliers. He worked in the industry and served as a county horticultural extension agent in Virginia before joining ANLA in December, 1989. Craig serves in several leadership positions regarding specialty agriculture and the nursery and greenhouse industry and matters relating to workforce and commerce. He chairs the North American Plant Protection Organization – US Industry Advisory Group, and serves on the steering committee of the Specialty Crop Farm Bill Alliance. From 2005 through 2010, he served on the federal Specialty Crop Committee, which advises the Secretary of Agriculture on federal policy relating to specialty crop agriculture. He served on the federal Invasive Species Advisory Committee from its inception through the maximum-allowed three terms. He also co-chairs the Agriculture Coalition for Immigration Reform, the broad-based coalition seeking legislation to ensure a stable and legal agricultural workforce. He is a frequent presenter, author, and spokesperson on topics relating to the workforce and immigration, production, trade, and environmental issues impacting farmers and small businesses in and related to the green industry.

Karen Ross, Secretary, California Department of Food and Agriculture. Karen was appointed Secretary of the California Department of Food and Agriculture on January 12, 2011 by Governor Edmund G. Brown Jr. Secretary Ross has deep leadership experience in agricultural issues nationally, internationally, and here in California. Prior to joining CDFA, Secretary Ross was chief of staff for U.S. Agriculture Secretary Tom Vilsack, a position she accepted in 2009. Before her time at the United States Department of Agriculture, Secretary Ross served more than thirteen years as President of the California Association of Winegrape Growers (CAWG), based in Sacramento. During that same period she served as the Executive Director of Winegrape Growers of America, a coalition of state

winegrower organizations, and as Executive Director of the California Wine Grape Growers Foundation, which sponsors scholarships for the children of vineyard employees. Among Secretary Ross' many achievements at CAWG was the creation of the nationally-recognized Sustainable Winegrowing Program, which assists wine grape growers in maintaining the long-term viability of agricultural lands and encourages them to provide leadership in protecting the environment, conserving natural resources, and enhancing their local communities.

Susan Sawyer, Pest Detection/Emergency Projects, California Department of Food and Agriculture. Susan has been with California Department of Food and Agriculture for many years and she has worked most of her professional career with the focus on insect pest detection. Currently, she is working on a Farm Bill project to enhance the early detection of invasive species for the State of California and the western region by using a Web based system and developing an i-phone app to be used by "citizen scientists" on the go, to report insects of concern. The Farm Bill work is a cooperative venture with Oregon and several other western states.

Mark Stanley, Chair, California Oak Mortality Task Force. Mark is a California Registered Forester, and has been the chair of the California Oak Mortality Task Force since 2001. He represents the Department of Forestry and Fire Protection (Calfire) as it relates to Sudden Oak Death Forest and Fire Specialist for Sierra Nevada Conservancy. This is a State Natural Resources Agency Conservancy working on 25million acres in the Sierra Nevada. He also sits on the Board of Directors for California Forest Pest Council and the California Firewood Task Force, and is a member of the American Association of Woodturners. He previously served as the Chief Deputy Director California, Department of Forestry and Fire Protection for 39 years. He holds a Bachelor's Degree In Forest Management from Humboldt State University.

Bill Toomey, Forest Health Director, The Nature Conservancy. Bill is currently the Director of Forest Health Protection working as part of the Nature Conservancy's North American Forest Priority. Most recently, Bill served as the Executive Director of the Highstead Foundation, a conservation non-profit based in Connecticut, which advanced forest conservation work throughout New England. Prior to that he worked for The Nature Conservancy for 10 years in the Connecticut and Massachusetts Chapters where he held positions as stewardship ecologist, landscape project director, and major gift fundraiser. He has also worked for the City of San Jose, California where he managed the residential recycling and composting program. Bill holds a bachelor's degree in Biology from Fairfield University and a master's degree in Soil Science and Ecology from North Carolina State University.

Sarah Volkman, Communications and Program Coordinator, Forest Health Program, The Nature Conservancy. Sarah is the Communications Coordinator for The Nature Conservancy's Forest Health Program in North America. She oversees the program's overall communications strategy, focusing on public outreach and education about invasive forest insects. She manages the Don't Move Firewood campaign's summer outreach campaign in New England and New York, which has reached more than 47,000 people in person in three summers. Her volunteer work has included serving as a Board Member of the Great Barrington Land Conservancy and working at Farm Girl Farm, both in western Massachusetts. She holds a B.A. in Liberal Arts from Sarah Lawrence College, and is currently pursuing an M.S. in Sustainability Management at Columbia University.