

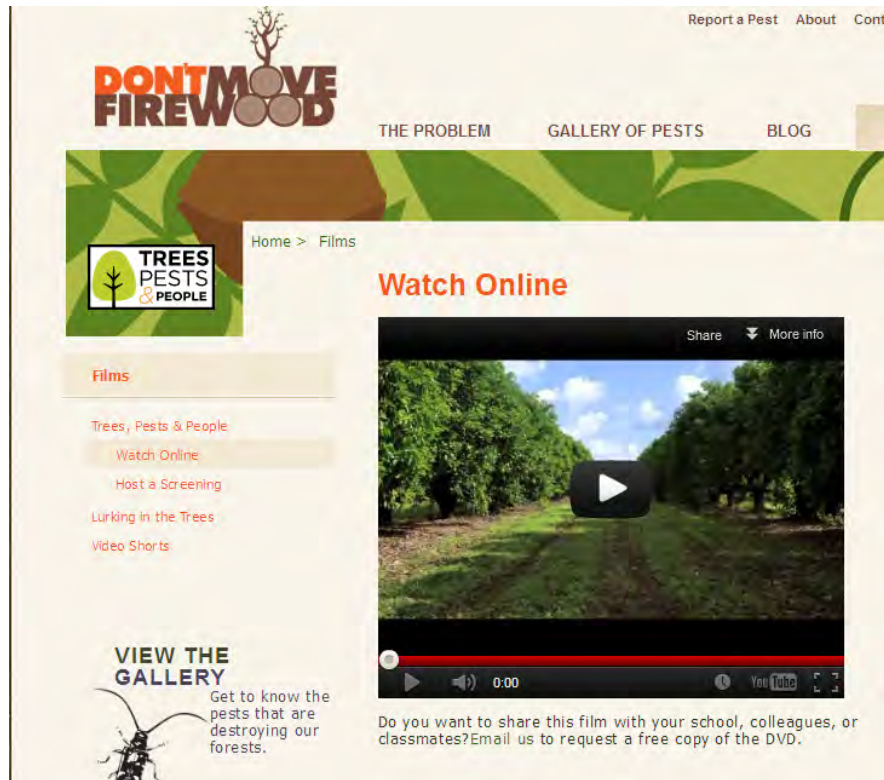


Sarah Volkman, The Nature Conservancy

Trailer

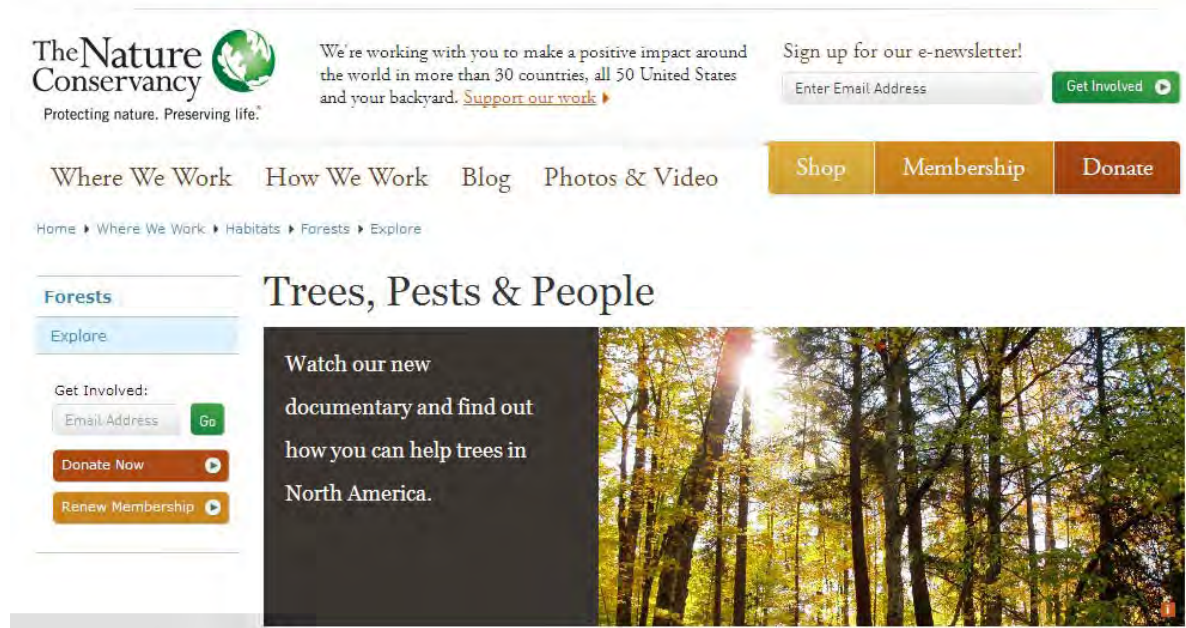


How To Watch the Film



- ☐ Stream Online
- ☐ Download a Podcast
- ☐ Email us to order a DVD

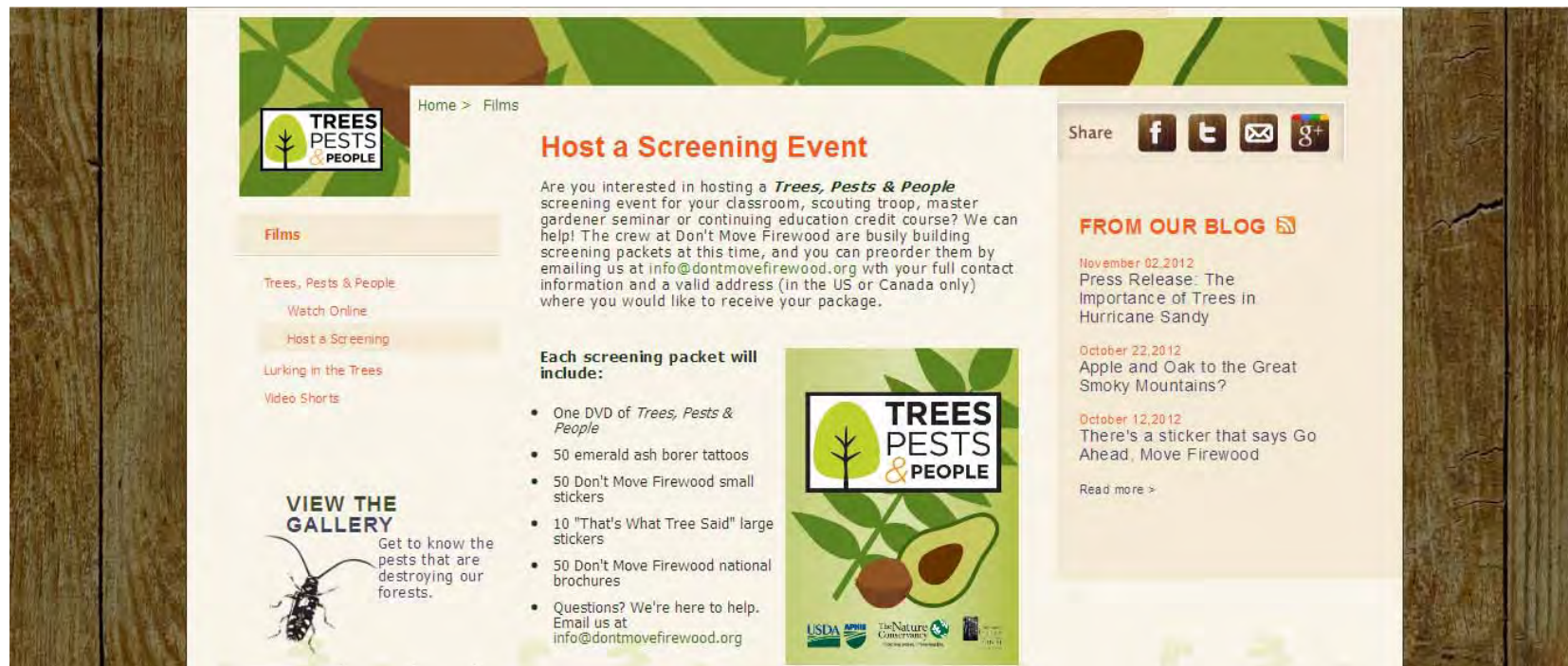
Distribution Plan



- ❑ Scheduled as a NETA ACCESS feed on January 14th
- ❑ Promoting throughout TNC media and marketing outlets nationwide
- ❑ Distributing to partner organizations
- ❑ Entering into film festival competitions

2 Easy Ways to Help

- Distribute *Trees, Pests & People* electronically and in hard copy to your colleagues and partners
- Host a local screening



Past Success – *Lurking in the Trees*



- More than 100 airings on public and cable television in 15 states

Breakout Session Overview

- View *Trees, Pests & People*
- Discuss ideas for *Trees, Pests & People* as a communication and outreach initiative of the Continental Dialogue

