



### CONTINENTAL DIALOGUE OVERVIEW

Bill Toomey, Forest Health Protection Program Director The Nature Conservancy

# Continental Dialogue on Non-Native Insects & Diseases

# CONTINENTAL DIALOGUE STEERING COMMITTEE













SOCIETY of AMERICAN FLORISTS





Arbor Day Foundation











COMISIÓN NACIONAL FORESTA



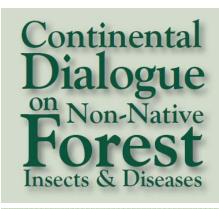




THE UNIVERSITY OF GEORGIA CENTER FOR INVASIVE SPECIES







### C ONTINENTAL DIALOGUE FOCUS

Minimizing new introductions of high impact non-native forest insects and diseases to North America;

Improving the effectiveness of early detection and eradication systems in order to prevent the survival of newly introduced invaders;

Significantly reducing the spread of established populations of non-native forest insects and diseases; and

Increasing engagement by key constituencies affected by or that play a role in the arrival and establishment of non-native forest insects and diseases.



#### **MISSION**

The Continental Dialogue on Non-Native Forests Insects and Diseases cultivates and catalyzes collaborative action among diverse interests to abate the threat to North American forests from non-native insects and diseases.

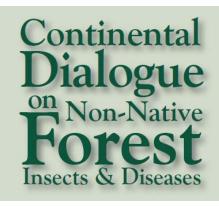


### **OUR APPROACH**

A central forum for stakeholders and partners to identify areas of mutual interest, discuss those interests, and then build consensus around strategies and actions that further our mission.

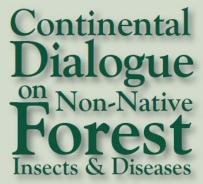
Act on opportunities, leverage, and credibility to support and enhance activities by our own participants or by others.

Respects our members' missions, areas of responsibility, and statutory obligations.



### MAJOR ACCOMPLISHMENTS

- 9 National Meetings
- Over 500 Organizations and Individuals Participating since 2006
- Numerous Consensus Letters Jointly Submitted
- Don't Move Firewood Multimedia Campaign Launched 2008
- Resolution for the US Conference of Mayors 2008
- Lurking in the Trees Documentary produced 2009
- Quarantine-37 on Plants for Planting NAPPRA 2011
- Decision-making Guide for Invasive Species Managers 2011
- Economic Studies UC Santa Barbara NCEAS
- Trees, Pests, and People Documentary produced 2012
- Healthy Trees, Healthy Cities Initiative launched 2012



### **ACTION AREAS**







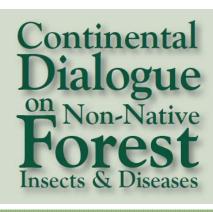












### **INITIATIVES**

Prevent Introduction of New Pests and Diseases

Don't Move Firewood National Campaign

Healthy Trees, Healthy Cities Initiative

Firewood Outreach Coordinating Initiative (FOCI)

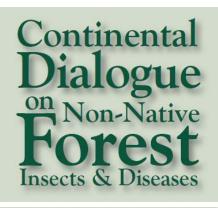
Engage Industry on Communication and Education



### LOOKING FORWARD

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### THANK YOU TO OUR SUPPORTERS

- USFS
- USDA APHIS
- Grantham Foundation for the Protection of the Environment
- Nion Robert Thieriot Foundation



## Questions

